

CLAIMS:

1. A method for displaying information on a visual display to simulate a three-dimensional arrangement, the method comprising:
  - depicting graphical representations of products in a virtual three dimensional environment that simulates a brick-and mortar store;
  - whereby a user may navigate within the environment and click upon individual products to focus on the individual product.
2. The method of claim 1, wherein the products are books arranged in a three dimensional graphical representation of a brick-and-mortar book store.
3. The method of claim 2 whereby the user may hear an audio rendition of the book.
4. The method of claim 1 further comprising:
  - searching for particular products using search criteria;
  - organizing the products into categories; and
  - depicting the results of the search according to the categories in the virtual three dimensional environment;
5. The method of claim 4 further comprising the step of:
  - recategorizing the products; and
  - displaying the products within the virtual three dimensional environment according to the recategorization.
6. The method of claim 1 wherein a user may obtain assistance regarding the product by accessing a three dimensional depiction of an information counter or help desk.